

Lighten your research burden and move your business forward

Consulting Services

Get intellectual property intelligence you can rely on



When to use it >>

- Identify potential collaborations, competitive threats or enforcement opportunities
- Examine IP intelligence in the area of your specific interest
- Decrease risks associated with R&D project selection
- Make critical buy vs. build
- Assess a company's commitment and intent to commercialize
- Find value and synergy of a potential acquisition

Who uses it >>

- R&D leaders
- Product developers
- Patent portfolio strategists
- Technical and industry analysts
- Intellectual property specialists
- In-house legal counsel and law firms
- Competitive/market intelligence analysts

Uncover intelligence that fits your business need

IP information can be used at strategic or tactical stages of your research, it can be assertive or defensive, pro-active or reactive. We tailor our research and employ the best analytical methods to find the information that is specific to your business need. Our goal is to uncover intelligence that answers your most important business questions. Thomson Scientific's Consulting Services has the expertise to provide in-depth reports on:

Technical Intelligence

Examining a specific technical field with many participants

Competitive Intelligence

Compare the focus and portfolio of your company and others

Industry Intelligence

Research global trends in intellectual property

"MEMC turned to Thomson Scientific for guidance on how to identify business-critical intellectual property. The consulting team was quick to grasp our internal business needs and designed a workflow that fit within our culture. The findings have been significant in helping us optimize our IP strategy."

Graham Fisher,
Chief Scientist, MEMC

Reduce your research time with our professional expertise

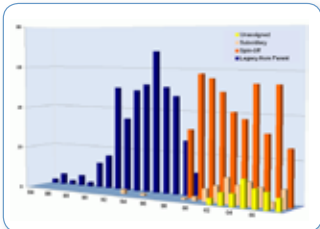
If you don't have the necessary in-house resources to conduct advanced IP research or just need to augment what you have, our Consulting Services can help. Give your technical or legal staff a time advantage and jump start their research with a one-of-a-kind dataset and analysis that brings the most important issues to the forefront for immediate attention.

Our staff of professional analysts has decades of experience in IP analysis and consultation. Their skills and expertise span business, legal and tech-

nical areas, and they have a long list of satisfied clients in areas such as engineering, electronics, hardware and software, consumer goods, chemistry, printing, textiles, energy and more.

We start every project by listening to our customers and engaging in a conversation that allows us to understand the underlying need before designing a workplan and obtaining customer feedback to validate our understanding. Our attention to this early step means that our work products give you what you need and want.

Competitive Intelligence



Using best-practice searching allows reliable assembly of competitor portfolios: here a spin-off portfolio search has captured legacy IP from the parent.

Get the comprehensive answers you need now

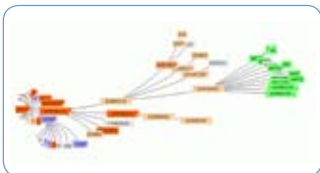
With critical thinking and consistent performance, we deliver the results that make your task easier. For each project, we assemble information using tested methods, and we select analytical approaches that trigger insight and internal conversations that move your company forward.

We use iterative search practices and test our results with independent indicators, where we perform several versions of searches (iteration), checking the results for accuracy with both feedback from the client and checking to see

if expected results are present, and subsequently improving the search strategy.

Our analysis focuses on information that addresses your identified question or issue, highlighting key data and providing effective summaries. You receive the reports and the data in the format you select, including electronic files for your review and further analysis, and whenever possible we provide access to the Thomson resources we used to glean the data so that you can examine the results first-hand.

Technical Intelligence



Leveraging classification and citation data to detect paradigm shifts in inventive direction over time, allowing identification of innovators and assessing ripeness for commercialization in new markets.

Take advantage of Thomson Scientific's intelligence resources today!

Consulting Services from Thomson Scientific span a range of IP intelligence resources designed to lighten your research burden and help you manage the challenges in your competitive environment. Our expert services include Company Patent Profile Overviews, Competitive Intelligence Reports, Licensing Reviews, M&A Assessments, Portfolio Audits,

E-Learning and On-Site Training, Intellectual Property Workshops, Negotiation Briefing Books, and much more.

Call us today to learn more about how we can be part of the solution to your business challenges. Email ts.ipconsulting@thomson.com.

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CM10188-07